



SafeHaven: Protecting What Matters Most

A SOCIAL ENTERPRISE RESTORING SAFETY AND PEACE OF MIND



The Safety Gap

America's Schools and Communities at Risk*

- **390,000+ K–12 students** have been exposed to a school shooting since **1999 (Columbine)** — defined as attending a school where a shooting occurred that year.
- **2021–2024 represents the highest sustained period on record** for school gunfire incidents across all major datasets.
- **140+ gunfire incidents** occurred on **K–12 school grounds during the 2023–24 academic year**, even under conservative reporting standards.
- **Gun violence extends beyond K–12:** Colleges and universities experience **dozens of firearm incidents annually**, including fatal shootings, non-fatal assaults, and gunfire at campus facilities and events.
- **Most incidents occur outside the classroom** — in **parking areas, entry points, residence halls, and outdoor common spaces**, reinforcing the need for perimeter-based, layered security.
- **Firearms are the leading cause of death** for U.S. children and teens ages **1–19**, underscoring a continuous risk from K–12 through higher education.

Why This Matters

- **School safety** is no longer episodic — it is a **persistent operational risk**.
- **Security models** focused only on classrooms or school hours leave the **highest-risk environments unprotected**.



Introducing SafeHaven: Protecting What Matters Most

- 1 Integrated Security Solutions**

SafeHaven identifies and integrates best-in-class security technology with expert consultation to deliver cohesive, end-to-end protection.
- 2 Funding-First Model**

Our pre-funded approach enables comprehensive security implementations, eliminating the need for fragmented, one-off purchases.
- 3 Perimeter-Based Protection**

Security designed to act before a threat enters a facility, enabling early detection, real-time alerts, and automated lockdowns when needed.
- 4 Mission-Driven Social Enterprise**

SafeHaven reinvests 100% of net profits to continuously improve solutions and expand protection to more communities.
- 5 Unified Community Approach**

We replace disconnected tools with a single, integrated framework—aligning schools, communities, and partners around shared safety outcomes.



SafeHaven exists to **protect the innocent** and **preserve peace of mind** where it matters most — our **schools, houses of worship, and community gathering places**. By uniting advanced **security technology**, professional **expertise**, and proactive **threat prevention**, we **empower local leaders and responders** to **detect, deter, and defend** against acts of **targeted violence**. Our mission is **grounded in service, guided by intelligence, and driven by the belief** that **safety is not a privilege — it is a right worth protecting**.

S A F E H A V E N M I S S I O N

PROTECT THE INNOCENT, RESTORE PEACE OF MIND



Why Today's Approach Fails

HUMAN SECURITY



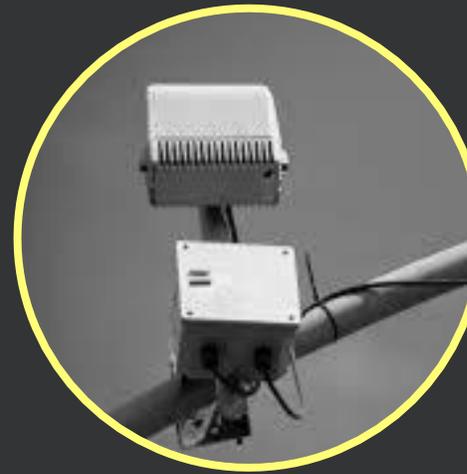
- Visual Prevention
- Spot Coverage
- Turnover / Recruiting Costs for Personnel
- Prone to Human Error

PHYSICAL ASSETS



- Single Purpose
 - Individual Screening
 - Automated Door Locks
 - Bulletproof Glass / Film
- Limited in Range & Coverage Area
- Requires Maintenance & Periodic Replacement

AUDIBLE DETECTION



- Audible Detection
- Reactive
- Limited Location Accuracy

SAFEHAVEN SAFETY SOLUTION



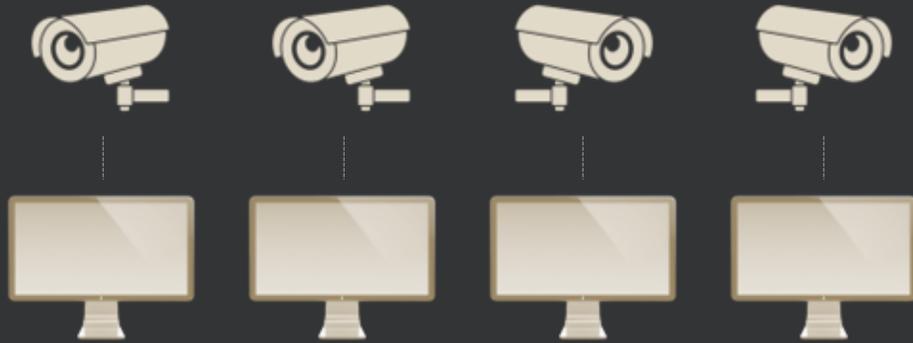
- ✓ Visual detection, notification and physical securement
- ✓ AI based Prediction
- ✓ Campus Wide Coverage
- ✓ 24/7 Monitoring
- ✓ Privacy Compliance
- ✓ Leverage Existing Cameras



FROM OUTDATED SECURITY TO INTELLIGENT, PROACTIVE PROTECTION

SafeHaven's Approach

TRADITIONAL APPROACH



Captures footage but lacks intelligent interpretation

Static monitoring — no proactive analysis or response

Used only after incidents, not for prevention or alerts

No automated action plans or real-time situational awareness



AI-ENABLED APPROACH



ACTIVE DASHBOARD



PROACTIVE ALERTS

Live monitoring of people, process, and physical access

Real-time alerts to key stakeholders

Reduced incident rates + increased productivity

Immediate feedback / corrective action taken



The Challenge We Face

The Problem

Current school security is shaped by fragmented, insufficient, and misaligned funding. As a result, schools are forced into reactive, piecemeal solutions that prioritize affordability and optics over effectiveness.

The Result

Administrators and parents believe schools are secure — but that confidence is often misplaced. Cameras go unwatched, alerts arrive too late, and human response alone cannot keep pace with evolving threats. These systems react after danger emerges, rather than preventing it.

The Solution

The funding mechanism dictates the security outcome. When budgets are constrained or misaligned, schools don't deploy what works — they deploy what they can afford.

The problem isn't effort or intent. It's the system itself.



Beyond a Security Vendor

What SafeHaven Is NOT

- SafeHaven is not a security hardware vendor.
- We do not sell cameras, sensors, AI tools, or physical infrastructure.
- We do not push “better, faster, cheaper” equipment to school boards.
- We do not profit from product markups.

What SafeHaven Is

SafeHaven is designed to align incentives with safety outcomes; at SafeHaven, we:

- Align and source funding from stakeholders invested in community safety
- Curate and deploy best-in-class security technologies from vetted providers
- Ensure seamless integration, training, and continuous improvement
- Reinvest all profits back into solution refinement and expanded community protection

We succeed when **children are safer**, not when more equipment is sold.



The SafeHaven Model

Fix the Funding Problem → **Unlock Real Security**

The Challenge

Most schools receive fragmented, insufficient, or misaligned funding — forcing reactive, low-quality security solutions. When funding is broken, security outcomes are compromised.

Our Approach: Pre-Funded Shared Model

SafeHaven aggregates and aligns capital before deployment from:

- Parents and local community partners
- Corporate sponsors and foundations
- State and federal grants
- Minimal or optional school contributions



Schools finally **deploy what works**— not just **what fits the budget**.

The Results

This diversified funding pool removes the budget barrier — allowing schools to implement proactive, perimeter-based security designed to detect, deter, and defend before threats reach the building.



The SafeHaven Integrator Advantage

SafeHaven is not a single solution — it is an evidence-driven security integrator built on decades of real-world experience and incident analysis.

Our Three Pillars:

- **Grounded in Reality:** Built from lessons learned through decades of school-related violent incidents, after-action reviews, and law-enforcement intelligence — not theory or marketing claims.
- **Technology-Agnostic by Design:** SafeHaven avoids single-vendor, single-technology bias by continuously evaluating and deploying the most effective tools available at any point in time.
- **Continuously Adaptive:** As threats evolve, SafeHaven evolves — integrating new data, technologies, and practices to ensure schools are always protected by what works now, not what worked years ago.



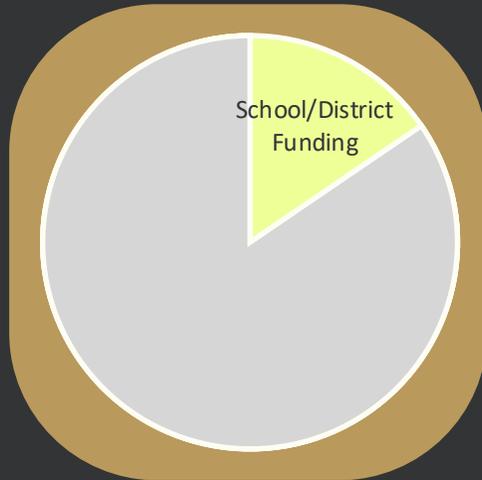
Why Integration Wins:

- No single camera, sensor, or platform can solve school violence.
- Integration — informed by data, experience, and funding alignment — is the only way to deliver durable, effective protection.



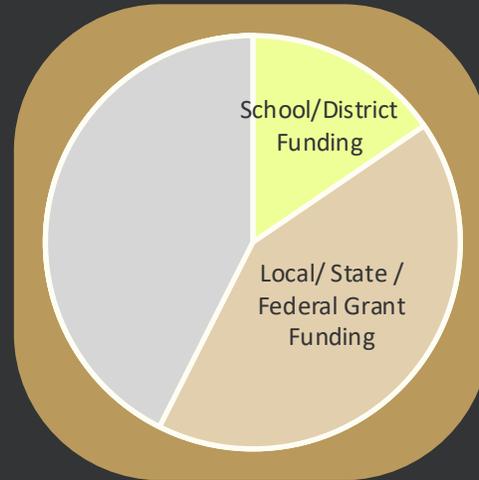
The SafeHaven Funding Engine

MOST COMMON MODEL



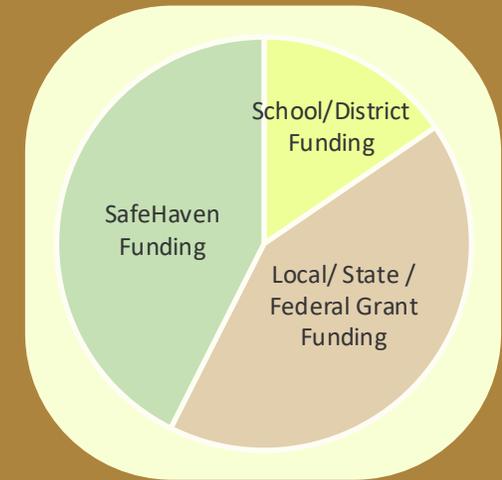
- Small fraction of funding needed to do it right
- Funding directed by non-security experts toward traditional solutions
- Reactive (at best) once incidents occur

SLIGHTLY BETTER MODEL



- Local/ State/ Federal grants require resources to obtain
- Close only part of the funding gap
- Doesn't solve problem of how to best use the funds

SAFEHAVEN FUNDING MODEL



- ✓ Closes the remaining funding gap
- ✓ Helps secure private & public funding
- ✓ (Most importantly) ensures ALL funding channeled toward a best-in-class, proactive solution set



A True Social Enterprise

We reinvest 100% of net profits into:

1. Continuous improvement of the most advanced, best-in-class security solutions.
2. Expanding Community Funding to implement SafeHaven across more schools, churches, and gathering spaces.

Why this matters:

Our commitment is simple — impact over income. We exist to scale protection, not profit. Every dollar creates safer schools, safer communities, and more saved lives.

The Result: SafeHaven's Promise

SafeHaven's model is mission-anchored, transparent, and funding-first, ensuring that the right solution — not the most profitable one — is always deployed.



Investor Stewardship

Investors support a mission-first enterprise, not a traditional venture play.

- Structured as a Social Enterprise with predefined reinvestment rules.
- Includes an investor “Put Option” for capital return after a predetermined period.
- Returns are modest, stable, and structured — not open-ended profit seeking.
- Investors become mission partners, not product shareholders.

SafeHaven offers **impact with accountability**, not profit-maximizing risk.



MEET THE SAFEHAVEN TEAM

Founding Partners



David Pittman

Bennett Family of Companies
President



Ray Gary

Avid
Founder, CEO



Tim Hadden

Bennett Family of Companies
COO, CIO



Mike DeHaven

Private Industry
Safety & Security Consultant



Cole Springer

BridgeHaul Logistics Solutions
Principal



Kenny Feld

North Sound Advisors, LLC.
Founder, CEO



Appendix



Our Team



Mike DeHaven

SafeHaven
President

Mike is a combat veteran and former U.S. Marine Special Operations leader with extensive expertise in global security operations, counterterrorism, and intelligence integration. Over his career, he has directed complex, high-risk security programs for U.S. government agencies, Fortune 500 companies, NGOs, and ultra-high-net-worth family offices, developing frameworks that protect people, assets, and reputations worldwide.

A licensed Texas investigator and security consultant with Top Secret SCI clearance, Mike has served as an advisor to the National Threat Center, FBI, and U.S. Secret Service, earning recognition for his work in crisis management, behavioral threat assessment, and protective strategy. His hands-on experience and leadership in high-stakes environments bring a critical layer of real-world insight to SafeHaven's mission of building resilient, technology-enabled security solutions that safeguard communities across the nation.



Our Team



David Pittman

SafeHaven
Founder | CEO

David serves as President, and formerly Chief Financial Officer, at the Bennett Family of Companies, where he has helped guide the organization through growth and transformation over more than 15 years of leadership. A respected executive known for his strategic leadership, financial stewardship, and steady optimism, David has been instrumental in shaping Bennett's long-term success and operational strength.

Prior to joining Bennett, he held senior roles with ASIG, Delta Air Lines, and Delta Technology, bringing decades of experience in aviation, logistics, and finance. A graduate of Georgia State University with a B.B.A. in Business Administration, David is also deeply engaged in his community, serving with organizations such as the Henry County Rotary, Hands of Hope Clinic, and the Boy Scouts of America.



Our Team



Ray Gary

SafeHaven
Board Member

With more than 35 years of experience spanning product development, business growth, and early-stage venture leadership, Ray is a proven entrepreneur and strategist who has built and led organizations across multiple industries. As CEO of Avid, he is driving a wave of innovation in the nonprofit technology sector, transforming how fundraisers connect with donors and accelerate their missions through data-driven insight and automation.

A graduate of the University of Oklahoma, Ray's career reflects a deep commitment to leveraging technology, leadership, and purposeful innovation to create meaningful impact. His entrepreneurial perspective and dedication to community advancement align closely with SafeHaven's mission to apply innovation in service of protecting and strengthening communities nationwide.



Our Team



Kenny Feld

SafeHaven
Board Member

Kenny is a seasoned strategy and transformation leader with over 35 years of experience driving growth, operational redesign, and digital enablement across large corporate, private equity-backed, and founder-led organizations. A former McKinsey & Company consultant, turnaround executive and 2x founder, he has advised Fortune 500 and middle-market companies on aligning leadership teams, reshaping operating models, and unlocking value creation.

Through his private advisory practice, Kenny partners with executives to bridge strategy and execution, leveraging data, AI, and practical leadership to achieve lasting impact. His broad perspective and hands-on approach have been instrumental in helping shape SafeHaven's organizational strategy and community mission.



Our Team



Tim Hadden

SafeHaven
Board Member

Tim is an accomplished executive with over 20 years of leadership experience in transportation, logistics, and technology operations. As Chief Operating Officer of the Transportation Group and Chief Information Officer at the Bennett Family of Companies, he has been instrumental in driving innovation, operational efficiency, and enterprise modernization.

A strong advocate for technology-enabled transformation, Tim focuses on leveraging data and automation to enhance safety, performance, and connectivity across Bennett's nationwide operations. His deep industry expertise and strategic mindset align closely with SafeHaven's mission to advance community protection through innovation and collaboration.



Our Team



Cole Springer

SafeHaven
Board Member

A Ranger-qualified U.S. Army officer with the 101st Airborne Division, Cole built his leadership foundation in high-pressure environments that demanded precision, adaptability, and trust. After his military service, he joined Deloitte as a strategy consultant, leading business transformation initiatives for Fortune 500 companies and helping organizations integrate technology, streamline operations, and drive sustainable growth.

An Ivy League graduate and former collegiate football player, Cole also earned his MBA from the University of Georgia's Terry College of Business. His involvement in SafeHaven reflects a shared commitment to protecting American communities through proactive, technology-driven solutions. Drawing on his background in strategy, operations, and organizational transformation, Cole helps shape SafeHaven's vision as a modern, mission-focused organization dedicated to community safety and resilience.



Resources

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<https://qrco.de/safehaven2025>

Password

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